

Stroke and Hypertension Congress 2014

A joint meeting between the Southern African Hypertension Society (SAHS) and the South African Stroke Society (SASS)

TRADE PROSPECTUS

Stroke and Hypertension
congress



22 – 24 August 2014
Southern Sun Elangeni, Durban

Sponsorships

Exhibitions

News

Secretariat

Scatterlings
Conference & Events

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www.strokeandhypertension2014.co.za



Welcome

Dear Colleagues,

It is with great pleasure that we extend to you a cordial invitation to attend the joint Congress of the **Southern African Hypertension Society (SAHS)** and the **South African Stroke Society (SASS)**, which will be held in the beautiful city of Durban at the Southern Sun Elangeni from 22 to 24 August 2014. This will be a historic collaboration between the **Stroke Society** and **SAHS**, because of the strong links between **hypertension** and **stroke**. Approximately 300 delegates from South African and around the world are expected to attend the Congress.

The scientific programme will focus on hypertension, cardiovascular disease, and all aspects of stroke including rehabilitation. The programme will also include:

- A refresher day
- State-of-the-art lectures, and debates on topics of basic and clinical interest from international and national authorities in **stroke, hypertension** and cardiovascular disease
- Satellite symposia
- Break away sessions.

The programme will be under the responsibility of the Scientific Committee of SAHS and the SASS. The decision to host the congress at the Southern Sun Elangeni in Durban was made due to most cost effective facilities for the scientific programme and suitable exhibition space for Industry. The hotel is situated in the popular North Beach in Durban, and is close to many amenities in the surrounding areas. The joint meeting will also provide CME credits.

We invite individuals and organisations with an interest in Stroke and Hypertension, including:

- | | |
|---|--|
| <ul style="list-style-type: none"> • Specialists • General Practitioners • Nurses / Primary Healthcare Professionals | <ul style="list-style-type: none"> • Medical Aids • Pharmaceutical Companies • Medical Supply Companies |
|---|--|

We look forward to meeting you in Durban in 2014.



Brian Rayner
President of SAHS



Alan Bryer
President of SASS



Congress Programme Outline (draft)

DATE	TIME	DESCRIPTION
Thursday, 21 August	All Day	Exhibition Set-up (Suites 1 - 5)
	14:00 – 16:00	Registration and tables in foyer set-up
	16:00 – 19:00	Congress Registration
	18:00 – 22:00	Exhibition set-up (Ilanga North and East)
Friday, 22 August	07:30 – 17:00	Registration Open
	08:30 – 17:00	Academic Sessions
Saturday, 23 August	07:30 – 17:00	Registration Open
	08:30 – 17:00	Academic Sessions
	19:00 – Late	Conference Dinner
Sunday, 24 August	07:30 – 17:00	Registration Open
	08:30 – 14:00	Academic Sessions
	14:00 – 18:00	Exhibition Breakdown (Foyer exhibits – only after delegates have left)

Primary Sponsorship Benefit Grid

DESCRIPTION	EVENT PARTNER	PLATINUM	GOLD	SILVER	BRONZE
Value (excl VAT)	R200,000	R150,000	R100 000	R75,000	R25,000
Number Available	1	1	1	1	10
Pre-Congress Exposure					
Logo on Congress website with URL link and company description	Yes (500 Words)	Yes (250 words)	Yes (150 words)	Yes (100 words)	Yes (75 words)
At Congress Exposure					
Listing in Congress Programme / Book of Abstracts (Sponsor & Exhibitor section)	Yes (500 Words)	Yes (250 words)	Yes (150 words)	Yes (100 words)	N/A
Exhibition stand	Registration	Stand 2: 5m x 5m x 2m	Stand 4: 4m x 4m x 2m	Stand 17: 4m x 3m x 2m	Table 3: Display Table
Complimentary delegates (Includes conference session access. Excludes travel and accommodation)	4	3	2	2	1
Function / Product Sponsorship (Included)	Registration (Bags, lanyards, note pads, pens)	Gala Dinner	Faculty dinner	N/A	N/A
Acknowledgement in Plenary session (includes Logo on looped presentation in plenary session)	Yes	Yes	Yes	Yes	Yes
Logo on Congress signage and banners	Yes	Yes	Yes	Yes	No
Advertisement in final programme	Full page outside back cover	Full page inside front cover	½ Page	½ Page	No
Logo on delegate name badges	Yes	No	No	No	No
Post Congress Exposure					
E-mail to attendee database with sponsorship/exhibitor acknowledgement and contact details	Yes	Yes	Yes	Yes	Yes
Copy of attendee database with organisation & area	Yes	Yes	Yes	Yes	Yes

Additional Sponsorship Opportunities

Based on 300 delegates (cost dependant on delegate numbers)

Item	Opportunity	Cost (excl VAT)	Detail
1.	Congress book of Abstracts / Final Programme	R35,000	Cost can be confirmed after close of call for papers Logo on front cover of book with double page spread ad in the middle of the book Acknowledgement on Congress website and in final programme Logo on looped presentation in plenary venue & exhibition Not available if there is an Event Partner Sponsorship
2.	Hospitality Sponsor for Congress Tea Breaks and Lunches	R12 500 per break	Branding at all tea / coffee stations for the day Acknowledgement in exhibition venue where tea/coffee breaks are to be held Acknowledgement on Congress website and in final programme Logo included in looped presentation in plenary & exhibition
3.	USB's	R35, 000	Branding of USB's to be handed to delegates with selected presentations Acknowledgement on Congress website and in final programme Logo on looped presentation in plenary venue & exhibition
4.	Registrar Sponsorship	Registration, travel and Accommodation per student/s	Acknowledgement according to contribution value Acknowledgement on Congress website and in final programme
5.	Keynote Speakers / Symposium Sponsorship	Speaker flight/accommodation/ registration fees	Acknowledgement according to contribution value Acknowledgement in programme, electronic branding inside venue on looped presentation screen Acknowledgement on Congress website
6.	Speaker gifts	TBC – dependent on number of speakers	Branding of speaker gifts Acknowledgement upon handing over of speaker gift Logo and Description on Congress website and in final programme
7.	Advertisement	R5,000	A4 full colour advertisement in congress programme

Exhibition Opportunities

DESCRIPTION	SIZE	QUANTITY	COST excl VAT
Standard Exhibition Stand	3m x 2m	16	R22 500
Display Table	Table only	7	R12,500

FLOOR PLAN:

See floor plan attached

INCLUDED IN EACH STAND:

3m x 2m stands.

Shell Scheme – 2,500 mm high

Fascia Board with your company name printed on it in black Arial font

1 x Plug Point, 2 x Spotlights

2 x Chairs, 1 x Table

2 x Exhibitor passes to man the stand for the duration of the Congress (Includes access to Congress sessions) –

INCLUDED IN DISPLAY TABLE PACKAGE:

2 x Chairs, 1 x Table

1 x plug point

1 x Exhibitor pass to man the stand for the duration of the Congress for the display tables (Include access to Congress sessions).

ADDITIONAL TRADE:

You may register additional delegates on www.hypertension2014.co.za

Registration will open soon

Trade representative tickets are available at the following cost:

DESCRIPTION	EARLY BIRD (before t.b.c)	STANDARD (after t.b.c.)
Trade Representative	R1,800	R2,300

Tickets for social events are available as follows:

DATE	EVENT	COST
Saturday, 24 August 2014	Conference Dinner	R450 per person



SPONSORSHIP / EXHIBITION / ADVERTISING COMMITMENT FORM

Please complete this form and fax it to 011 463 3265 or email it to erna@soafrica.com

I hereby confirm our commitment as a **sponsor** **exhibitor** **advertiser** for the above- mentioned congress as follows:

Name of Company: _____

Contact Person: _____

Designation: _____

Telephone: _____ Fax: _____

Postal Address: _____

Email: _____

Mobile No: _____ VAT Reg No: _____

Pro forma invoice required: Yes No

Commitment

Sponsorship:

Events Partner (R200 000) Platinum (R150 000) Gold (R100 000)
 Silver (R75 000) Bronze (R25 000) Stand (R22 500) Table (R12 500)

Additional Opportunity:

_____ Value: R _____

Exhibition Stand / Table:

_ First Preference Number: _____ Second Preference Number: _____

Advertising: Full page advertisement (R5 000)

TOTAL VALUE COMMITTED

SPONSORSHIP & EXHIBITION TERMS & CONDITIONS

1. Terms of payment
 - a. 50% deposit on confirmation to secure booking (non-refundable)
 - b. Balance 50% payable by 20 June 2014
2. An invoice will be sent to you upon receipt of the signed commitment form.
3. Selection of sponsorship is on a first-come, first-serve basis.
4. The commitment form constitutes a legal commitment by the sponsoring company to participate as a sponsor to the value indicated.
5. Confirmation of the sponsor is solely at the discretion of the Congress Organising Committee.
6. The promised exposure in return for sponsorship will only be activated on receipt of the signed contract and payment of the 50% deposit.
7. Failure to comply with the payment schedule could result in the forfeiture of your commitment, and any refund due outside of the 50% deposit will be at the discretion of the Congress Organising Committee.
8. All sponsorship contracts are final and cannot be retracted.
9. Deposits are non-refundable
10. The Congress Organising Committee reserves the right to decline sponsorship bookings.
11. The law of South Africa governs this contract.
12. The Congress Organising Committee reserves the right to amend the rules and regulations governing sponsorship at its discretion.
13. All exhibitors are to comply with the Exhibition Rules and Regulations as determined by Elangeni Hotel as well as the Occupational Health & Safety Act and Safety in Sports & Recreational Events Act of 2012.
14. Cancellation policy:
 - a. All cancellations must be received by the Conference Secretariat in writing.
 - b. Cancellations received after 30 April 2014 will be liable for the full value committed.

I confirm that I have the authority to sign on behalf of my company:

Signed: _____ Date: _____

Print name: _____

CONTACT US

For more information or to discuss your involvement, contact:



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For more information, consult our website on www.strokeandhypertension2014.co.za